

# OPEN HOUSE

Sat., October 17, 2026 | 10am-4pm

The Lamont-Doherty Earth Observatory Open House is a signature annual event that connects the local community with world-renowned science through interactive demonstrations and engaging educational programming. Since the 1950s, this event has welcomed tens of thousands of visitors to the Observatory's campus in Palisades, New York, sparking conversation, deepening public understanding of Earth science, and inspiring the next generation of scientists and environmental leaders.



**2,750+**

average attendees



**75+**

interactive demonstrations and presentations



**200+**

participating scientists, researchers, and volunteers



**201,000+**

social media followers



**43,000+**

newsletter subscribers

*Open House is a premier opportunity to introduce your business to thousands of area residents, and to let them know that you support Lamont's critical work at the forefront of American science.*





Last year, we made the difficult decision to pause Open House in favor of directing vital resources towards research and scientific support. In 2026, Lamont is proud to bring back this beloved event with the support of corporate and individual partners—and you can be part of its return.

Sponsoring Open House positions you and your business as a direct supporter of Lamont’s core research mission. Attendees will recognize your business as one that shares their commitment to public engagement and scientific progress at a time when both matter more than ever.

For more information, please contact **Stacey Vassallo**, [slv26@columbia.edu](mailto:slv26@columbia.edu) or **845-365-8634**.

## ABOUT LAMONT

For over 75 years, the Lamont-Doherty Earth Observatory at Columbia University has been a global center for Earth, ocean, atmospheric, and environmental research. Founded in 1949, Lamont advances fundamental knowledge about the origin and evolution of the natural world.

Today, Lamont hosts the greatest breadth of Earth science research of any U.S. academic institution, providing the rational basis for the difficult decisions humanity faces in a warming world.

OPEN HOUSE 2026 BENEFITS OF SPONSORSHIP	\$25K	\$15K	\$10K	\$5K	\$1K
Presenting Sponsor: “Open House presented by [Company Name]” included across press releases, local media advertising, social media posts, and prominent entrance and lounge signage	●				
Maximum Brand Exposure: Logo placement across press releases, local media advertising, social media posts, and prominent signage at our exhibits across campus		●			
Elevated Brand Exposure: Logo placement across social media posts and tent/exhibit signage			●		
Exhibitor tent space at Open House for direct engagement with your potential customers	●	●	●	●	
Exclusive guided Open House group tour for company representatives and your guests with a Lamont-Doherty scientist	●	●	●	●	●
Access to the Open House lounge for company representatives and your guests	●	●	●	●	●
Standard Brand Exposure: Logo placement across website, program, invitations and flyer	●	●	●	●	●